

## Stewardship Campaign for 2010

This year's Stewardship Campaign was very low key and quite late in the year. I delayed starting the campaign thinking that new pastoral leadership was close at hand. In late November I sent out the initial campaign letter, mailing to approximately 85 households of members and friends. This initial mailing resulted in 30 positive pledge responses and several letters of encouragement for our congregation and monetary gifts in lieu of pledging. Follow up letters were sent with the end-of-year annual statements, either acknowledging a pledge received or asking once again to consider a pledge for 2010. This second letter has resulted in 6 additional positive responses by January 31<sup>st</sup>. Some follow up will be done by the end of February and will hopefully result in 3 to 6 more pledges. Overall for a very low key, late effort, I feel that we were very successful.

A few statistics follow:

<b>Year</b>	<b>Pledges</b>	<b>Amount</b>	
2003	55	\$58,082	
2004	53	\$44,520	(same year as Capital Campaign)
2005	47	\$54,146	
2006	59	\$60,911	(last year of Capital Campaign)
2007	50	\$51,651	
	7	\$5,190	Designated for the roof
2008	33	\$36,866	
	5	\$7,440	Designated for the roof
2009	45	\$46,100	
	7	\$5,010	Designated for the roof (1 is roof only)
2010	36	\$39,308	
	6	\$4,640	Designated For the roof (1 is roof only)

Compared to 2009, in 2010 for our general operating funds we have:

8 pledges increased over 2009  
4 pledges decreased

Thank you to all of the members and friends who took the time to read the letters and consider their relationship and financial support for our congregation. For 2010 I look forward to the exciting changes yet to come and the strengthening and growth of our congregation.

Dick Stephens  
Stewardship Chair 2008